



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

PinPoint Media, Inc (B)
1707 Osage St, Ste 103
Alexandria, VA 22302

CONTRACT

<u>Contract / Revision</u> 1800036 /		<u>Alt Order #</u> 08768711
<u>Product</u> LUTHER STRANGE SENAT		
<u>Contract Dates</u> 09/19/17 - 09/26/17		<u>Estimate #</u> 813
<u>Advertiser</u> POL/Strange, Luther/R/Senator/AL		<u>Original Date / Revision</u> 09/19/17 / 09/19/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingtc
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9913865	<u>Advertiser Code</u> 62	<u>Product 1/2</u> 78
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	WSFA 12 News at Ten - MF	10-1035pm	-----F----	:30		\$275.00	NM		
				Credited								
E 2	WSFA	09/22/17	09/22/17	NBC Today Show 3	10-11am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	NBC Today Show 3	10-11am	-----F----	:30		\$50.00	NM		
				Credited								
E 3	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 11A	11-1130Am	-----F----	:30		\$30.00	NM		
				Credited								
E 4	WSFA	09/22/17	09/22/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$30.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	ALABAMA LIVE @ 1130AM	1130A-12P	-----F----	:30		\$30.00	NM		
				Credited								
D 5	WSFA	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
D 6	WSFA	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
E 7	WSFA	09/22/17	09/22/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	----1--				1	\$60.00			

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Contract / Revision	Alt Order #
1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	09/18/17-09/24/17		WSFA 12 NEWS AT 4PM	M-F 4-430P	-----F----	:30		\$60.00	NM		
Credited												
D 8	WSFA	09/22/17	09/22/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
D 9	WSFA	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 10	WSFA	09/22/17	09/22/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
D 11	WSFA	09/22/17	09/22/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
D 12	WSFA	09/25/17	09/25/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
D 13	WSFA	09/25/17	09/25/17	NBC Today Show 3	10-11am		:30			NM	0	\$0.00
D 14	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
D 15	WSFA	09/25/17	09/25/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
D 16	WSFA	09/25/17	09/25/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
D 17	WSFA	09/25/17	09/25/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
D 18	WSFA	09/25/17	09/25/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
D 19	WSFA	09/25/17	09/25/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
D 20	WSFA	09/25/17	09/25/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 21	WSFA	09/25/17	09/25/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
D 22	WSFA	09/25/17	09/25/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	0	\$0.00
D 23	WSFA	09/25/17	09/25/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
D 24	WSFA	09/25/17	09/25/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
D 25	WSFA	09/23/17	09/23/17	NBC Saturday Today Show	6-8am		:30			NM	0	\$0.00
D 26	WSFA	09/24/17	09/24/17	Late News	1030p-11p		:30			NM	0	\$0.00
D 27	WSFA	09/24/17	09/24/17	NET NBC Sunday Today Shc	7-8a		:30			NM	0	\$0.00
D 28	WSFA	09/24/17	09/24/17	NET NBC Meet The Press	8-9a		:30			NM	0	\$0.00
D 29	WSFA	09/24/17	09/24/17	WSFA News Sunday AM	9-930a		:30			NM	0	\$0.00
30	WSFA	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MF 10-1035pm ----Th----- :30 \$275.00 NM Credited												
31	WSFA	09/21/17	09/21/17	NBC Today Show 3	10-11am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 NBC Today Show 3 10-11am ----Th----- :30 \$50.00 NM Credited												
D 32	WSFA	09/21/17	09/21/17	Tonight Show	1035-1137pm		:30			NM	0	\$0.00
33	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$30.00												

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1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S:	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	WSFA	09/18/17-09/24/17		ALABAMA LIVE @ 11A	11-1130Am	----Th-----	:30		\$30.00	NM		
Credited												
E 34	WSFA	09/21/17	09/21/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$30.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 ALABAMA LIVE @ 1130AM 1130A-12P ----Th----- :30 \$30.00 NM Credited												
D 35	WSFA	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
D 36	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
D 37	WSFA	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	0	\$0.00
D 38	WSFA	09/21/17	09/21/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
D 39	WSFA	09/21/17	09/21/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	0	\$0.00
D 40	WSFA	09/21/17	09/21/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
D 41	WSFA	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 42	WSFA	09/21/17	09/21/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
43	WSFA	09/21/17	09/21/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 ---1--- 1 \$50.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 NBC Today 2 9-10am ----Th----- :30 \$50.00 NM Credited												
44	WSFA	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -1----- 1 \$275.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WSFA 09/18/17-09/24/17 WSFA 12 News at Ten - MF 10-1035pm -Tu----- :30 \$275.00 NM Credited												
D 45	WSFA	09/19/17	09/26/17	NBC Today Show 3	10-11am		:30			NM	0	\$0.00
46	WSFA	09/19/17	09/19/17	Tonight Show	1035-1137pm		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -1----- 1 \$115.00												
D 47	WSFA	09/19/17	09/26/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
D 48	WSFA	09/19/17	09/26/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	0	\$0.00
49	WSFA	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -1----- 1 \$100.00												
50	WSFA	09/19/17	09/19/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/18/17 09/24/17 -1----- 1 \$60.00												
D 51	WSFA	09/19/17	09/19/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
52	WSFA	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	-Tu-----	:30		\$185.00	NM		
Credited												
E 53	WSFA	09/19/17	09/19/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$100.00			
54	WSFA	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$350.00			
E 55	WSFA	09/19/17	09/19/17	Today In Alabama	6a-7a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$175.00			
E 56	WSFA	09/19/17	09/19/17	NBC Today Show	7-9am		:30			NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$115.00			
57	WSFA	09/19/17	09/19/17	NBC Today 2	9-10am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	-1-----				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	NBC Today 2	9-10am	-Tu-----	:30		\$50.00	NM		
Credited												
D 58	WSFA	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	0	\$0.00
D 59	WSFA	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm		:30			NM	0	\$0.00
60	WSFA	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/17	09/24/17	--1----				1	\$185.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	09/18/17-09/24/17	WSFA 12 News at Five	5-530pm	---W-----	:30		\$185.00	NM		
Credited												
D 61	WSFA	09/20/17	09/20/17	Today in Alabama 530a	528am-6am		:30			NM	0	\$0.00
D 62	WSFA	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 63	WSFA	09/20/17	09/20/17	Today In Alabama	6a-7a		:30			NM	0	\$0.00
D 64	WSFA	09/20/17	09/20/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
D 65	WSFA	09/19/17	09/22/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
D 66	WSFA	09/25/17	09/26/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00
D 67	WSFA	09/19/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	0	\$0.00
D 68	WSFA	09/25/17	09/26/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	0	\$0.00
D 69	WSFA	09/23/17	09/23/17	WSFA 12 News at Six-Sat	Sa 6-7pm		:30			NM	0	\$0.00
D 70	WSFA	09/24/17	09/24/17	NFL Football Nite/America	Various		:30			NM	0	\$0.00
D 71	WSFA	09/24/17	09/24/17	NFL Football	Sun 730p-1030p		:30			NM	0	\$0.00
D 72	WSFA	09/26/17	09/26/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	0	\$0.00
D 73	WSFA	09/26/17	09/26/17	WSFA 12 News at Five	5-530pm		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

Contract / Revision	Alt Order #
1800036 /	08768711

Contract Dates	Product	Estimate #
09/19/17 - 09/26/17	LUTHER STRANGE SE	813

Advertiser	Original Date / Revision
POL/Strange, Luther/R/S	09/19/17 / 09/19/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 74	WSFA	09/26/17	09/26/17	NBC Today Show	7-9am		:30			NM	0	\$0.00
D 75	WSFA	09/26/17	09/26/17	NET Early Today ON	4-430x		:30			NM	0	\$0.00
Totals											7	\$1,015.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/22/17	7	\$1,015.00	(\$152.25)	\$862.75
Totals	7	\$1,015.00	(\$152.25)	\$862.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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REP HEADLINE# 8768711 TRF# 1800036 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/17 18.16
*** CHANGES *** ** WSFA-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768711 CLASS: NATL. LOCAL REGIONAL
PRDCT LUTHER STRANGE SENAT EST#813 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP19/17 SEP26/17 WK-2
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP18/17 18.16

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M4 UNRESL BUY#28 MISSED: SUN/800A-900A SEP24 30S \$45.00 (SEP18/17)
OFFER: SAT/600A-800A SEP23 30S \$45.00 PLS ADVISE.
CMT: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE

SEP/17 \$3,160.00 OCT/17 \$1,120.00 CONTRACT TOTAL \$4,280.00
TOTAL SPOTS 37

MARKET TOTALS \$49,388 WSFA 56% WNCN 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*

PROGRAM : WSFA SAT 6P NEWS
ORD COM1: NO AVAILS. PLEASE CONFIRM MKGDS WITH \$5 CREDIT.
THIS IS A MAKE-GOOD FOR SEP22 ON LINE-1 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-44 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR SEP19 ON LINE-52 FOR 1 SPOT/WK
THANKS, DENICE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
21	S		600A-700A	30		\$175.00	9/25	9/25	0	✓	MON	0
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
22	S		630P-700P	30		\$215.00	9/25	9/25	0	✓	MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
23	S		700A-900A	30		\$115.00	9/25	9/25	0	✓	MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
25	S		600A-800A	30		\$45.00	9/23	9/23	0	✓	SAT	0
PROGRAM : SATURDAY TODAY SHOW												
CON COM1: SATURDAY TODAY SHOW												
26	S		1030P-1100P	30		\$150.00	9/24	9/24	0	✓	SUN	0
PROGRAM : WSFA 12 NEWS AT 10:30P												
CON COM1: WSFA 12 NEWS AT 10:30P												
27	S		700A-800A	30		\$45.00	9/24	9/24	0	✓	SUN	0
PROGRAM : SUNDAY TODAY SHOW												
CON COM1: SUNDAY TODAY SHOW												
28	S		800A-900A	30		\$45.00	9/24	9/24	0	✓	SUN	0
PROGRAM : MEET THE PRESS												
CON COM1: MEET THE PRESS												
29	S		900A-930A	30		\$20.00	9/24	9/24	0	✓	SUN	0
PROGRAM : TODAY IN ALABAMA												
CON COM1: TODAY IN ALABAMA												
75	S		400A-430A	30		\$5.00	9/26	9/26	0	✓	TUE	0
PROGRAM : NBC EARLY TODAY												
ORD COM1: OVERSOLD AT LUR W/O 9/18.												

PART OF A MAKEGOOD MADE UP OF LINES 72-75 PLEASE CONFIRM ASAP! THANKS, DENICE

REP HEADLINE# 8768711 TRF# 1800036 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/17 10.24
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES*** ** WSFA-TV ***

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL: SPTS:
63	S			600A-700A		30				\$175.00		9/20		9/20		0				WED		0
PROGRAM : TODAY IN ALABAMA																						
CON COM1: TODAY IN ALABAMA																						
64	S			700A-900A		30				\$115.00		9/20		9/20		0				WED		0
PROGRAM : TODAY SHOW																						
CON COM1: TODAY SHOW																						
STATION MAKEGOOD OFFERS:																						
M4	REJECT	BUY#28		MISSED: SUN/800A-900A SEP24 30S \$45.00 (SEP18/17)																		
											OFFER: SAT/600A-800A SEP23 30S \$45.00 PLS ADVISE.											
											CMT: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE											
SEP/17				\$1,015.00		OCT/17				\$.00												CONTRACT TOTAL \$1,015.00
																					TOTAL SPOTS	7

MARKET TOTALS \$49,388 WSFA 56% WNCN 7% WAKA 28% WCOV 9% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8768711 TRF# 1800036 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! SEP19/17 10.54
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WSFA-TV ***

ADV # _____ ADV. NAME POLI/L STRANGE/R/SEN/AL REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME PINPOINT MEDIA BUYER NAME DANETTE SEGROVES
1707 OSAGE STREET SUITE 103 SALES PRSN WA- RYAN EDDINS (H)
ALEXANDRIA, VA 22302

ORDER # _____ CONTRACT # 8768711 CLASS: NATL. LOCAL REGIONAL

PRDCT LUTHER STRANGE SENAT EST#813 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/17 SEP26/17 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/17 10.54

REP: REVISED ORDER
ALL LINES CANCELLED, 9/20-9/26 DUE TO STATEWIDE CANCEL
REJECTED M4
PREVIOUS TTL \$4,280
REVISED TTL, \$1,015
\$3,265 CANCELLED
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ELECTRONIC INVOICING:
SPOT DATA - IDB# 1886.
TV INVOICES - IDB# 9915283.

ALL SPOTS CANCELLED EFFECTIVE 9/20-9/26
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M4 REJECT BUY#28 MISSED: SUN/800A-900A SEP24 30S \$45.00 (SEP18/17)
OFFER: SAT/600A-800A SEP23 30S \$45.00 PLS ADVISE.
CMT: NO AVAIL. PLEASE CONFIRM. THANKS, DENICE

CONTRACT TOTAL \$1,015.00
TOTAL SPOTS 7